



ADVIZOR® 6.0 Now Available. Data Discovery and Analysis Software Keeps Getting Better and Better.

CHICAGO, IL – May 1, 2013 – ADVIZOR Solutions® today released version 6.0 of its data discovery and business analysis software suite. Built on world class in-memory-data-management, interactive visualization, and predictive analytics, ADVIZOR empowers business people to understand and analyze information without relying on others to prepare or interpret the results.

ADVIZOR's products are designed for point-and-click ease of use and do not require specialized IT training. ADVIZOR can simultaneously tap into most data sources from the desktop to the enterprise in order to create powerful interactive dashboards fueled by its patented Visual Discovery™.

ADVIZOR runs on both Windows clients and over the web, with access via any common web-browser or iPad. Its solutions can be run locally or from a hosted SAAS solution.

The 6.0 release includes substantial enhancements in the following areas:

- Flight Recorder. The flight recorder was introduced in ADVIZOR's 5.5 release as a way for an end-user analyst to track their selection steps -- essentially a "cookie crumb" trail. In 6.0 we have taken this concept to the next level with three major enhancements: (1) Bookmarks -- the end-user can name any "point of action" as a bookmark, and then save the named bookmark for re-use later; (2) Availability in web browsers (using ADVIZOR Server™); and (3) Sharing with Others -- flight records with bookmarks can be saved for re-use by the same user in the current or subsequent sessions, or by other client or web users. This is a great way for end-users to easily share their analysis with others, and to reuse it with future updated data.
- Color Workshop. In 6.0 users can create a variety of "color models" which are easily applied to different charts on different pages. With our underlying in-memory technology, once color is applied it is propagated to other charts and pages as determined by the color model. Color models are particularly appropriate for more complex projects with multiple data tables, where the author wants to vary the color scheme against different metrics for different pages in the project. This helps end-users better "see", understand and drill in on patterns and "stories" in their data.
- Look and Feel. Our 6.0 client application has been made "thinner" and "lighter" and more like our web and iPad versions.
- Heatmap Upgrades. Several updates to labeling have been made, and we've added an option for coloring by weighted averages -- a key feature for cross comparing portfolio metrics.
- General Updates. A variety of smaller feature and capacity updates are included in this release.

ADVIZOR 6.0 is available today – see www.advizorsolutions.com for more details.

About ADVIZOR Solutions®, Inc.

ADVIZOR Solutions is a leading provider of easy-to-use data discovery and analysis software. Built on patented in-memory-data-management and interactive data visualization software spun out of Bell Labs Research and world class predictive analytics, ADVIZOR enables people to make better and faster fact-based decisions from their business data. ADVIZOR enables this through:

- Simple and clear visual display;
- Easy ad-hoc interaction and analysis with a mouse;
- Flexible thick and thin client deployments; and
- Tight integration with common databases and office tools

ADVIZOR software is sold worldwide through offices in the US as well as through partners in Europe and Asia.

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