

Advizor Solutions, Inc. — We Give Fundraisers the Complete Picture.

www.advizorsolutions.com



There's a **million dollar donor** hiding in your data.

We can find him.



Imagine...

Renoir asked to create portraits without blending his paints, a weatherman utilizing one element at a time for his forecast, or a psychologist granted access to only half of a patient's past. Understandably, these professionals would protest that their subjects are complex, dynamic entities that cannot be adequately captured through such a limited approach. Any such picture would be incomplete.

Welcome to the predicament of the modern fundraising professional, too often tasked with using

rigidly defined, overly complicated, or difficult to access resources to identify prospective donors, manage internal operations, and measure results. Again, crucial parts of the picture are missing.

ADVIZOR Solutions understands that the true power of your advancement data lies in the ability to easily bring together and manipulate all of that data to create a complete and clear picture into every aspect of your operations.

“ In our very first month using ADVIZOR’s predictive analytics we found a new million-dollar donor.”

— Northwestern University



We give you the complete picture.

“ADVIZOR has spurred new thinking in our fundraising efforts. It has helped us understand the stories previously hidden in our data. By showing data-supported facts to our staff, we have been able to improve performance despite the challenging economic times.”

— Dartmouth College

To learn how ADVIZOR Solutions can help you get the complete picture into your fundraising operations, contact us at **630.971.5250** or via email at **info@advizorsolutions.com**.

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It's about liberating your data.

Our powerful data discovery and analysis software integrates the data from your source systems and immediately delivers it to the desktop in a visual format that enables your team to easily and intuitively explore it in ways never before possible. As a result, your team is liberated and empowered to make decisions on its own without depending on others, thereby unlocking the true power of your data to:

- Increase giving by clearly identifying the best possible giving prospects
- Cut costs by precisely aligning internal resources to goals and objectives
- Gauge campaign and staff performance through ad hoc reporting and analysis

Faster identification of donors, streamlined operations and better reporting. ADVIZOR does it all.

Questions and queries previously constrained by system limitations or requiring weeks of manual preparation time now can be performed in real-time, enabling staff to work faster, smarter and more efficiently. Novel new paths to prospect identification and management can be forged, internal operating processes streamlined, and complete pictures of every aspect of your operations presented through ADVIZOR's award-winning visual discovery™ software.

ADVIZOR's in-memory-data-management, interactive visualization, and predictive analytics software solution can be deployed via PC or the Web. Additionally, our seasoned professional services consultants bring years of fundraising expertise to bear in ensuring that the system is quickly and accurately tailored to your unique fundraising requirements, so you can uncover the stories in your data, get answers to key questions, and raise more money. And we do it all without unduly taxing your already overworked IT, operations and management staff.



“ADVIZOR enables us to clearly see the strengths and weaknesses of our entire development program, helping us make informed business decisions that directly affect the bottom line - both in expenses and new revenue.”

— College of William & Mary



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